

# 2021 Annual Affiliate Partnerships

PROMOTE YOURSELF AND YOUR BUSINESS  
TO OVER 7,200 REAL ESTATE PROFESSIONALS



SEATTLE  
KING COUNTY  
**REALTORS®**

Contact Darla White, Membership Director  
Phone: 425.974.1015  
Email: [dwhite@nwrealtor.com](mailto:dwhite@nwrealtor.com)

Maximize your networking and marketing budget by becoming a SKCR Affiliate Partner. One annual payment provides special promotion to thousands of REALTORS® all year long.  
(Only available to SKCR Affiliate members. Annual dues included.)

[nwrealtor.com](http://nwrealtor.com) | 425.974.1011

# PLATINUM PARTNER [\$2,500]

## **EVENT REWARDS**

Company recognition at all SKCR special events and classes (virtual until further notice).

### Installation & Awards Banquet\* - virtual

- Verbal recognition by event host
- Logo on event web page and in promotional emails
- Full page ad in event program
- Social media promotion

### Scholarship Fundraising Event\* (e.g. Battle of the Barristers) - virtual

- 4 tickets to attend event
- Logo on event web page
- Logo in event program

### New REALTOR® Member Welcome Packet

- Half-page ad in digital welcome packet
- Logo and link to website in digital welcome packet

## **ADVERTISING AND PROMOTION**

- Logo and link on nwrealtor.com homepage (12 months)
- Recognition banner at over 100 SKCR meetings (virtual)
- Enhanced listing on website and class Affiliate Roster (virtual)
- Member mailing list (office addresses)
- Recognition on social media (Facebook, Twitter, LinkedIn, Instagram)
- Opportunity to author quarterly real estate related news article for nwrealtor.com News Center

## **2021 AFFILIATE MEMBERSHIP** (2 Individuals, or 1 Corporate)

- Affiliate lapel pin(s)

**Plus...**One-time classroom rental (seats 75) - \$100 discount (room only/as available; extras excluded)

**Add this unique opportunity...**

### **Golf Tournament - Title Sponsor - \$5,000**

Reserve this sponsorship before it's advertised in Spring.

Hole Sponsorship, 3 teams of 4 players, logo on all day of event correspondence, logo on all print material and website and option to co-host the awards ceremony.

*\*Live Events - additional fees may apply*

# EMERALD PARTNER [\$1,000]

## EVENT REWARDS

Company recognition at all SKCR special events and classes (virtual until further notice).

### Installation & Awards Banquet\* - *virtual*

- Verbal recognition by event host
- Logo on event web page
- Logo included in event program

### Scholarship Fundraising Event\* (e.g. Battle of the Barristers) - *virtual*

- 2 tickets to attend event
- Logo on event registration page
- Company logo in event program

### New REALTOR<sup>®</sup> Member Welcome Packet

- Logo and link to website in digital welcome packet

## ADVERTISING AND PROMOTION

- Recognition Banner at over 100 SKCR meetings (virtual)
- Enhanced listing on website and class Affiliate Roster (virtual)
- Member mailing list (office addresses)
- Recognition on social media (Facebook, Twitter, LinkedIn, Instagram)

## 2021 AFFILIATE MEMBERSHIP (Individual)

*\*Live Events - additional fees may apply*

**Don't miss your opportunity! Deadline 12/31/20**

Enrolling in SKCR's Partnership Program increases your visibility in the real estate industry. This Program will enhance your business and put you in touch with over 7,200 REALTORS<sup>®</sup> in the Seattle and King County area.

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## SAPPHIRE PARTNER [\$500]

### EVENT REWARDS

Company recognition at all SKCR special events and classes (virtual until further notice).

Installation & Awards Banquet\* - *virtual*

- Verbal recognition by event host
- Name included in event program

Scholarship Fundraising Event\* (e.g. Battle of the Barristers) - *virtual*

- 1 ticket to attend event
- Company name listed in event program

### ADVERTISING AND PROMOTION

- Recognition Banner at over 100 SKCR meetings (virtual)
- Firm listed on SKCR Affiliate web page
- Member mailing list (office addresses)
- Recognition on SKCR Facebook

### 2021 AFFILIATE MEMBERSHIP (Individual)

*\*Live Events - additional fees may apply*

**Don't miss your opportunity!**

**Deadline 12/31/20**

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